

Online Food and Grocery Buyers



Visit us online at amerilist.com

Total Universe: 3,085,116

Base Rate: \$125.00/M

Description Summary

In a world of digital convenience, online shopping has increased exponentially over the last several years. In recent years, this trend has even extended to grocery shopping. Consumers value the convenience of being able to shop for their groceries online, and either pick them up or have them delivered. It eliminates the crowds and overall experience of pushing your shopping cart up and down the aisles. This mailing list is great for marketing to many groups of people, especially those who work long hours and don't have the time to physically go to the store, or people who have young children and know what a production a shopping trip can be, or even people who just enjoy the simple convenience of ordering online! Reach these valuable prospects by mail, phone, or email with our accurate database.

How Our Data Is Compiled

Our Online Food and Grocery Buyers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: grocery stores, coupon magazines and subscriptions, food and grocery apps, delivery services, and much more.

Consider The Facts

- In 2018, online grocery sales in the U.S. amounted to about \$17.5 billion
- 48% of U.S. grocery shoppers currently purchase at least some of their groceries online

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Dwelling Type

Ethnicity
Income
Net Worth
Occupation

Marital Status
Presence of Children
Buying Habits

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$625.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

40 Ramland Rd South Ste 203B Orangeburg, NY 10962 - Amerilist.com - info@Amerilist.com